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2152*

Attorney's Docket No. 9060-192

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re: Madarino et al.

Serial No.: 09/963,745

Filed: September 26, 2001

For: METHODS, SYSTEMS AND COMPUTER PROGRAM PRODUCTS FOR
CONDUCTING A VIRTUAL PRODUCT PRESENTATION



Group Art Unit: 2152

Examiner: Kevin S. Parton

Confirmation No. 9248

Date: February 16, 2005

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Sir:

Applicants provide the present Amendment to address the issues raised in the Office Action mailed November 17, 2004.

It is not believed that an extension of time and/or additional fee(s), including fees for additional claims, are required, beyond those that may otherwise be provided for in documents accompanying this paper. In the event, however, that an extension of time is necessary to allow consideration of this paper, such an extension is hereby petitioned under 37 C.F.R. §1.136(a). Any additional fees believed to be due in connection with this paper may be charged to our Deposit Account No. 50-0220.

Amendments to the claims are reflected in the listing of claims, which begins on page 2 of this paper.

Remarks/arguments begin on page 10 of this paper.